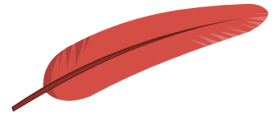


AlfaaZ



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A Quarterly Newsletter (For Inhouse Circulation only)

Issue No. 2, April 2014

MD's Alfaaz

Dear Readers,

The new financial year looks promising as it opens with an upswing in the market. The SENSEX has broken the 22000 barrier for the first time. By the looks of the Indian economy, it seems like it will be a good year for the manufacturing industry.

We would also like to share the news of Gilard's new venture. Gilard inaugurated its consultancy wing in April - "Gilard Consultancy" which focuses on providing ERP solutions for the manufacturing industry. Gilard Consultancy is proud to present its state of the art ERP solution, "GAP ERP+".

Here's hoping that everyone associated with the industry has a prosperous and a productive new financial year.

H.S. Sethi
Managing Director

Gilard at the Expo

12th Auto Expo Components Show (6th - 9th Feb 2014) The Auto Expo Show, New Delhi needs little introduction. Asia's largest motor show has been the best platform for launch and display of cars, bikes and automotive components. This year, for the first time in the Expo's history, the event took place in two different locations - Auto Expo Components Show in Pragati Maidan, New Delhi and the Motor Show in the India Expo Centre in Noida, thereby helping in better management of the huge crowd that gets attracted to this show. Gilard has been a regular exhibitor in the Auto Expo. Continuing with the tradition, we were there in the 2014 Auto Expo Components Show. Our Marketing & Sales Team witnessed a large footfall of serious buyers. A movie projecting the company's abilities attracted attention of many visitors. The company launched its entry in the After Market in this event. Gilard's first quarterly newsletter, Alfaaz was also launched on 8th February in the presence of a team of 35 visitors from Gilard itself.



Clockwise from right : Mr Chopra (Lucas-Delphi), Mr Sanjiv Singh & Mr Khushjiv Sethi (Gilard) at Expo



Gilard's Marketing Team at the Auto Expo



Gilard's stall at the Auto Expo



Gilard's actions are always reflective of not only what's good for the company but also what's good for the society. This quarter, Gilard's team EHSAS was at it again with a spurt of new initiatives taken under Corporate Social Responsibility. Read on to know about these initiatives and more.

Yogdaan EHSAS Initiatives for CSR

"Jannani" - A joint Anti-Anaemia initiative by Mahindra Swaraj and Gilard Electronics

Poor maternal health and child mortality is one of the many issues that our society faces till today. Low Hb levels amongst women is a primary cause of this concern. Mutual discussions between Mahindra and Gilard resulted in a fruitful campaign - "Jannani". Mahindra under their CSR Initiative of Reducing Child Mortality and Improving Maternal Health has adopted Gilard's female employees to improve their Hb levels.

Campaign "Jannani" was initiated on 3rd March, 14 with a formal function graced by some distinguished guests from Mahindra Swaraj. Dr. Jagdeep Kaur from Mahindra conducted an interactive session on Low Hb levels-Causes, Effects and Prevention, followed by HB tests.

The second session held on 25th March focused on one to one counseling sessions and distribution of free medical supplements by Mahindra. The key highlights of the programme are available on Gilard's Official YouTube Channel.

International Water Day

We at Gilard celebrated the International Water Day in March by showing a presentation on this concern followed by discussions. We share with you a few of many entries received from Team Gilard on this subject. Enthusiastic children of Gilard-ians could not hold themselves back and they put forth their entries too! Check out page 3 to view some of the poster entries on that day.

Breast Cancer Awareness Session

An awareness session on breast cancer was arranged and attended by 90 women employees on 1st February 2014. The session was conducted by Ms. Bittu Safeena Sandhu from an NGO, Rani Breast Cancer Trust. It turned out to be a very motivational & touching session inspiring WOMEN to love themselves. The one hour interaction imparted knowledge on early detection, thereby minimizing the serious implication of this dreadful disease. Free coupons for medical check-up from Max Hospital were given to those who needed an immediate checkup.

Blood Platelet Donors

Gilard appreciates the kind gesture of the below listed donors of blood platelets for cancer patients in PGI, Chandigarh.

Mr. Arun Kumar



Donated in March 2014

Mr. Amit Chaudhary



Donated in March 2014

Mr. Durga Prasad



Donated in March 2014.

Mr. Amit Sharma



Donated in March 2014.

Dil Se... The Creative Zone

Team EHSAS ਦੀ ਪ੍ਰਕਾਰ

ਆਉ ਸਭ ਰਲ ਕੇ ਇੱਕ ਸੋਚ ਬਣਾਈਏ
ਵੱਧ ਤੋਂ ਵੱਧ ਰੁੱਖ ਲਗਾਕੇ ਵਾਤਾਵਰਣ ਨੂੰ ਖੁਸ਼ਹਾਲ ਬਣਾਈਏ
ਲਿਫਾਫੇ ਤਿਆਗੋ, ਥੈਲਾ ਚੁੱਕੋ ਪ੍ਰਦੂਸ਼ਣ ਨੂੰ ਦੂਰ ਭਜਾਈਏ
ਚਾਰੇ ਪਾਸੇ ਆਏ ਬਹਾਰ, Team Ehsas ਦੀ ਇਹੋ ਪ੍ਰਕਾਰ।

ਗਰਭ ਵਿੱਚ ਧੀ, ਧਰਤੀ ਵਿੱਚ ਪਾਣੀ ਜੇ ਨਾ ਸਾਂਭੇ ਖਤਮ
ਕਹਾਣੀ
ਅੱਜ ਦੀ ਧੀ, ਕੱਲ ਦੀ ਮਾਂ, ਸੁੰਨੀ ਹੋ ਜਾਉ ਸਾਰੀ ਥਾਂ
ਆਉ ਆਪਣਾ ਭਵਿੱਖ ਸੰਵਾਰੋ, ਧੀਆ ਨਾ ਜਨਮ ਤੋ ਪਹਿਲਾ
ਮਾਰੋ
ਧੀ ਅਤੇ ਪਾਣੀ ਦਾ ਕਰੋ ਸਤਿਕਾਰ Team Ehsas ਦੀ ਇਹੋ
ਪ੍ਰਕਾਰ।

ਆਉ ਸਮੇਂ ਦੀ ਕਦਰ ਕਰੀਏ, ਜੀਵਨ ਨੂੰ ਅਸੀਂ ਸਫਲ
ਬਣਾਈਏ
ਦਸਾਂ ਨੂਹਾਂ ਦੀ ਕਿਰਤ ਕਰੀਏ, ਭ੍ਰਿਸ਼ਟਾਚਾਰ ਨੂੰ ਦੂਰ ਭਜਾਈਏ
ਜਿਹੜੇ ਹੱਥੀ ਨਾ ਕਰਦੇ ਕਾਰ, ਦੁਨੀਆ ਉੱਤੇ ਹੁੰਦੇ ਭਾਰ
Team Ehsas ਦੀ ਇਹੋ ਪ੍ਰਕਾਰ। Team Ehsas ਦੀ
ਇਹੋ ਪ੍ਰਕਾਰ।

Ms Palwinder Kaur, E-0079 (HRD)

Vaisakhi

Hun mull (value) Vaisakhi devegi,
jo khetan wich kitti vaahi (farming),
Eh kisan de chehre te khushiyan leke
aayi,
Fasal hai changi hoi, Bapu ji da kehna ae,
Bebe es vaisakhi te main cycle lena ae.

Nal dostan cycle te main mela vekhn jau,
Kanakan nal hoi sunehri dharti, aunde
hoye vekhke aaui.

raah wich jo aundi klahri, otho guruh v lena
ae,
Bebe es vaisakhi te main cycle lena ae.

Vaisakhi di khushi ch sare jhumde firde ne,
Traili te jande kankan de vekhe daane
girdé ne,
Pind jo mela laggeya, othe gidha bhangra
paina ae,
Bebe es vaisakhi te main cycle lena ae.

Mr Atinder Pal, E-1700 (NPD)

बेटियाँ

समाज की बिगड़ी हुई सोच को सवारती है बेटियाँ
कंधे से कंधा मिलाकर चलने का हौसला दिखाती है
बेटियाँ

कहते हैं हर कुल को चलाता है एक बेटा
सच तो यह है दो-दो कुल को चलाती हैं बेटियाँ

कहा जाता है बेटे तो हीरा होते हैं
अगर बेटा हीरा है तो मोती होती हैं बेटियाँ

जिस प्यार और दुलार के हकदार है बेटे
उसी प्यार और दुलार की हकदार होती हैं बेटियाँ

आओ हम मिलकर अपनी बेटियों के जीवन को सजाएँ
अपनी बेटियों को प्यार से अपने गले से लगाएँ

माँ-बाप को थोड़ी सी भी ठेस लगे तो रोती हैं बेटियाँ
हर एक से प्यार करे ऐसी होती हैं बेटियाँ।

Ms Rekha Devi, A-0190 (Admin)

Love For Cricket

The fever grips the nation together
more than religion or equal to it, whatever
11 gods on the field they see
the young thinking 'one day that'll be me'
this game gets too many hearts broken
glued to any tv, radio; no words spoken
when a little someone hits the ball away
'he's the master' is all what they say
the gods have many names to call
bhajji, tendlya, jumbo, mahi, the wall
we love to see them fight the enemy together
don't hate them even when they battle each other
the new Colosseum puts them against their kin
any city on top is the country's win
this spectacle provides all the entertainment
for the prize is more than one's containment
different than regular rules they obey
more lights, screams and colourful prey
these gods dress in finest of clothing
bought everything from some endorsing
why must they sell themselves for money?
why shouldn't they? that question's funny.
everyone wants more than he needs
to be here they have excelled in all deeds
do not question why others games are left behind
it's our choice to love this game blind

Mr Jasjiv Singh (Marketing)

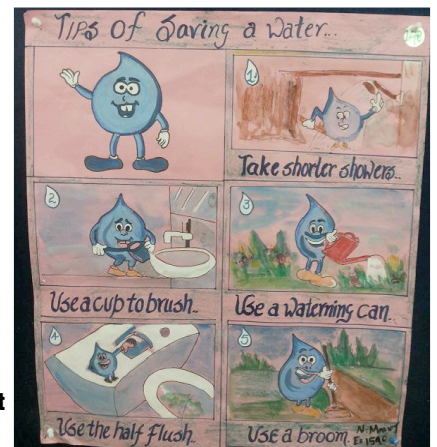
Mobile Woes

My Mobile I love to use,
Oh! How my eyes hurt,
Books I don't get to read,
I text and what'sapp all day long,
Lowering my credit every minute,
Everyday I realize this, but can't live without it.

Ms Hardip Kaur, E-1285 (PQA)



Clockwise from left: Ms Sheetal E1739, Mr Gurjit Singh E1785, Mr Manoj Sharma E1590



Vikaas New Products

Gilard has added a range of new products to its arsenal in the last quarter. Take a quick look at some of the new products.



GE's Item Code : 2512
Field Moulding



GE's Item Code : 1389
Scrap Web I



GE's Item Code : 2510
Brush Box Moulding



GE's Item Code : 1390
Scrap Web II

News From Around Gilard



Gilard's Official YouTube Channel

Gilard officially launched its YouTube Channel last month. With a starting collection of about 4 videos on the channel, this channel will be a medium for Gilard to spread awareness about its working, product range, cultural activities and CSR initiatives. Viewers can view the videos by searching for "Gilard" on YouTube.

The videos available are listed below:

1. Gilard's Official Movie - "Explore More"
2. Gilard's CSR - "Parchhaiyaan"
3. Gilard & Mahindra's 'Anti Anaemia Initiative'
4. Gilard's 52nd Annual Function in 2013



Lohri At Gilard

Amidst the cold weather, the long awaited bonfire festival Lohri was celebrated by the entire Gilard family on 13th January. Signifying the Punjabi Folk Culture, all employees swayed to the tune of popular Punjabi folk songs & the air was filled with the aroma of til, peanuts, popcorn & rewri.

Parchhaiyaan

On a more humanitarian note, Gilard's play Parchhaiyaan is voice of women who have been victims of various atrocities in our society. What could be a better day to stage this play than on the International Women's Day. We are pleased to share with you that on 8th March 2014 we were partners with Chandigarh Government's Social Welfare Department in a special event held at Bal Bhawan, Chandigarh. Advisor to the Administrator, Mr. K.K. Sharma was the Chief Guest in this event which had an audience of about 300 residents in and around Chandigarh. Parchhaiyaan was also staged in IVY Hospital, Mohali on 5th March. Bravo! the play received media's attention once again. It was covered by India Today's supplement- Simply Punjabi, March'14 edition.

Prashikshan Skill Enhancement

TRAININGS

- 1) Fire Mock Drill on 15th March 2014.
- 2) Preventive Maintenance Training conducted in Stamping Shop, Moulding Shop and Auto Shop.
- 3) D-8 Problem Solving Training given to Sales, PLM, NPD, IT and HRD,
- 4) Training on Emergency Plan of Earthquakes provided to Tool Room.

INTERNAL AUDITS

1. Internal Audits for Environment, Health & Safety (ISO 14001 & ISO 18001) for Stores, Moulding, M.R., NPD, CAD and Sales.
2. Internal Audits for ISO/TS 16949 were conducted for all departments.

Editorial Board:

Editor-in-Chief: Ms. Guneet Sethi

Designer: Mr. Manjiv Singh

Editor: Ms. Shelja Dogra

Member: Ms. Hardip Kaur

Member: Ms. Sonu Kakkar